



## Strategy Implementation and Monitoring Card 2013-14

<b>Our Vision</b>	People with mental health difficulties are valued members of faith communities. Mental Health Services value the contribution the church and Christian spirituality can make to mental health		
<b>Our Mission</b>	To eliminate stigma, especially in churches and Mental Health Services To promote equality of access for Christians with mental health problems To develop resources for mental health that draw on both spiritual and psychological perspectives		
<b>Ultimate Aims</b>	1. Mental Health Services value the contribution the church and Christian spirituality can make to mental health	2. People with mental health difficulties are explicitly valued as members of churches and associated faith communities	3. Christians actively seek the development of their mental health, drawing on both spiritual and psychological perspectives
<b>Beneficiaries</b> (What must we achieve for our beneficiaries?)	4. Christians accessing and working in Mental Health Services	5. People with mental health difficulties in churches and associated faith communities	6. All Christians, especially those who struggle with mental health difficulties
<b>Capacities</b> (What do we need to excel at to deliver for our beneficiaries?)	7. Develop effective partnerships 8. Give clear guidance and targets 9. Produce high-quality resources 10. Provide effective advocacy		
<b>Learning &amp; Growth</b> (Where do we need to invest in order to excel?)	11. Maintain professional expertise 12. Gather and disseminate relevant information 13. Develop country/area teams		
<b>Resources</b> (How do we ensure we are resourced adequately?)	14. Fund our work through growth and diversification of income and giving 15. Use resources strategically and effectively		

## Case Studies:

1. Directors contribute to national organisations (Christian and Secular)
2. Development of Mental Health Friendly Churches Charter – Premier Mind and Soul, Through the Roof, Association of Christian Counsellors
3. Development of the Premier Mind and Soul website
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5. H
6. G
7. Supporter of networks: Churches for All, Christian Helplines Association, Anglican Health Initiative
8. See 2
9. Resource for students: The Stuff of Life [jointly with Fusion]
10. Respond to requests for help and queries through website
11. Directors include a psychiatrist, a vicar and a psychologist
12. See 3
13. Develop and support team of Associates, in part by funding their local projects
14. Combination of giving, applications to Trust Funds and generated income
15. Regular meetings of diverse Board. Supporting Council of Reference being developed.